

# ROOTING OUT *Poverty* CONFERENCE

EMPOWER, ENGAGE, ERADICATE:  
ROOTING OUT POVERTY TOGETHER IN 2024



**\$45** per person  
Includes  
Breakfast and Lunch



Join us on April 18, 2024 as we bring together thought leaders, change-makers, and advocates dedicated to creating a future without poverty.

Stay tuned for more details on speakers, sessions, and how you can be a driving force in the fight against poverty.

**SPONSORSHIP  
PACKAGES & MAGAZINE  
ADVERTISING SPACE  
AVAILABLE**

Advertising must be purchased by  
March 5, 2024 and ads received  
by March 15, 2024.



SCAN OR CLICK

**18 APRIL 2024  
8 AM - 3 PM**

RHYTHM CITY CASINO RESORT  
7077 ELMORE AVENUE  
DAVENPORT, IA 52807

# NEW

# SPONSORSHIP OPPORTUNITIES



To receive all benefits, secure your spot by **March 5, 2024**

## Platinum Presenting Sponsor: \$6,000 (1 available)

- 16 seats at the Rooting Out Poverty Conference with priority seating (\$720 value)
- Featured sponsor on the online registration platform and event recap page
- Logo and/or name on event header and in marketing emails
- Invitation sponsor (if secured by March 5, 2023)
- Recognition in select print/marketing materials and on stage
- Local website, social media, event slide show, program, and signage recognition
- Full page color ad in NOW Magazine- \$1,000 value (if secured by Mar 5, 2024)
- One designated shout out on social media sites with logo/link to website
- Opportunity to provide inserts or giveaways to attendees

## Gold Sponsor: \$3,000 (2 available)

- 8 seats at the Rooting Out Poverty Conference with priority seating (\$360 value)
- Listing as sole sponsor of a specific area/event (breakfast, lunch) of your choice
- Recognition on event registration webpage and event recap page
- Local website, social media, event slide show, program, and signage recognition
- Full page color ad in NOW Magazine- \$1,000 value (if secured by Mar 5, 2024)
- One designated shout out on social media sites with logo/link to website.
- Opportunity to provide inserts or giveaways to attendees

## Silver Sponsor: \$1,500

- 8 tickets to attend the Rooting Out Poverty Conference (\$360 value)
- Recognition on event registration webpage and event recap page
- Local website, social media, event slide show, program, and signage recognition
- Half page color ad in NOW Magazine - \$500 value (if secured by Mar 5, 2024)
- Opportunity to provide inserts or giveaways to attendees

## Bronze Sponsor: \$1,000

- Four tickets to attend the Rooting Out Poverty Conference (\$180)
- Local website, event slide show, and signage recognition
- Half page color ad in NOW Magazine - \$500 value (if secured by Mar 5, 2024)

## Lived Experience Sponsor: \$500

- Sponsor 8 people with lived experience, students, or others in need of assistance.
- Option to receive 2 tickets (\$90 value) and support 6 people.
- Website recognition on the conference page and event slide show
- Limited signage recognition
- 1/4 page color ad in NOW Magazine - \$300 value (if secured by Mar 5, 2024)

Custom sponsorships available - please contact Katie Resig at 309-429-3272.

# TOGETHER, LET'S ROOT OUT POVERTY!

Becoming a sponsor is easy! Simply choose the sponsorship level that best suits your goals and budget. Your support will not only make a significant impact on the success of the Rooting Out Poverty Conference but will also contribute to the long-term vision of a poverty-free community.

NOW Magazine advertising is available. Secure your spot by **March 5, 2024.**

Full Page Ad - \$1,000

Half-Page Ad - \$500

1/4-Page Ad - \$300

Ad Specifications:

File Format: PDF or jpeg

File Resolution: 300 ppi/dpi. (All art embedded within a PDF should be 300 ppi/dpi before creation of pdf)

Color Space: CMYK (All art embedded within the PDF should also be CMYK before creation of pdf)

Ad edits: Any ad that needs correcting or reformatting will be charged at \$75/hr.

For more information or to secure your advertisement or sponsorship or,  
please click on the QR code or contact:



**Katie Resig**  
**Special Projects Director**  
**309-429-3272**  
**[kresig@projectnow.org](mailto:kresig@projectnow.org)**

Custom sponsorships can be created to meet your needs.

Join us on April 18, 2024 as we bring together thought leaders, change-makers, and advocates dedicated to creating a future without poverty. Your sponsorship is a vital step toward making this vision a reality.



**THANK YOU FOR CONSIDERING THIS  
OPPORTUNITY TO MAKE A LASTING IMPACT.**

# JOIN US IN ROOTING OUT POVERTY: BECOME A SPONSOR!



## About Project NOW

At Project NOW, we believe in the power of community and the strength that arises when individuals come together to create positive change. For over 55 years, Project NOW has been at the forefront of the battle against poverty, working tirelessly to empower, engage, and eradicate the root causes that perpetuate hardship within our region.

**Strengthening Our Region:** Our mission is clear – to strengthen our region by helping people help themselves and each other. Through strategic partnerships, advocacy, and impactful programs, Project NOW is committed to eliminating the root causes of poverty and fostering a community where everyone has the opportunity to thrive.

## Our Impactful Programs

- **LIHEAP:** Ensuring families have access to essential energy services.
- **Affordable Housing:** Providing stable homes for those in need.
- **Weatherization Services:** Creating energy efficiencies for those in need.
- **Homeless Prevention:** Keeping individuals and families off the streets.
- **Senior Services:** Delivering meals and transportation for our seniors.
- **RIM Rural Public Transit:** Connecting rural communities with vital transportation.
- **SHIP Counseling:** Supporting health insurance navigation.
- **Head Start Classes:** Building a strong foundation for our youngest community members.

## How Your Support Makes a Difference

Every dollar contributed to Project NOW is a step toward a poverty-free community. By supporting the Rooting Out Poverty Conference, you align with a legacy of impact and join a community of changemakers dedicated to making a lasting difference in the lives of those we serve.

## Get Involved

Join us in the fight against poverty. Together, we can create a future where poverty is replaced with hope, homes, and healing.